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						1				1						1					
Order#	#	62338790			Flight Dates	S	0	9/19	/16 -	09/19/16 - 11/13/16	3/16	"				⊆	Update Date		_	10/04/16	
Syscode	le	0344			Agency		S	trate	gic N	/ledia	Pla	Strategic Media Placement	ent			<u> </u>	Version		4	4 Vs. 3	
System Name	Name	Spectrum/South Haven, MI			Advertiser		2	MI GOP	۳							S	Show All Lines				
Market		Grand Rapids		L			1] []	Total # of Weeks	ks	L		8
					Client Code	0	⊢									L	Total		L	49	\$1,659.00
Æ		Matthew Marcus			Product Code	ode	H									Ω Ω	Commission		L		\$248.85
Sales C	Coordinator	r Lilka Marino			Est Code		_	HS61								z	Net Total			\$1	\$1,410.15
Office		Washington			Product Name	ame	Н									T _C	Total Spots				142
Phone		(301) 951-2620			Credit Status	su	Н									<u> </u>	Affiliate Split			100.0	
Status		Not accepted														S	Sold On		0	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Þ	dults	Adults 35+							G	GRP	-	0	GIMP -	
[]					Makegood Policy	Policy	>	pprc	val	Approval Required	ired	Н					CPP	Ī	0	CPM -	
Comments:	nts:	R3 10.4 Removed missed spots, please confirm.	lease confir	3											-						
Line	Net .	Program	Start	Stop	Start	Stop	≤	⊣	€	-	п	S	S	RTG	PΜ	Total	Unit	Total	Spot	Line Comment	
		4	Date	Date	Time	Time										Spots	Cost	Cost	Len		
_	AEN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×			0	\$15.00	\$0.00	30	REMOVED SPOTS	
2	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×				\Box		ı	,	0	\$15.00	\$0.00	30	REMOVED SPOTS	
з	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	П						a	0	\$15.00	\$0.00	30	REMOVED SPOTS	
4	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×						,		0	\$15.00	\$0.00	30	REMOVED SPOTS	
51	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×						,		0	\$15.00	\$0.00	30	REMOVED SPOTS	
6	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×						,	,	0	\$15.00	\$0.00	30	REMOVED SPOTS	
7	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×						,	9	0	\$15.00	\$0.00	30	REMOVED SPOTS	
8	AEN	VARIOUS	11/7/16	11/13/16	19:00	24:00						×	×	,		0	\$15.00	\$0.00	30	enssi	
9	CNBC	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×			0	\$8.00	\$0.00	30	REMOVED SPOTS	
10	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×								0	\$8.00	\$0.00	30	REMOVED SPOTS	
1	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×					72 1			0	\$8.00	\$0.00	30	REMOVED SPOTS	
12	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×						ı	r	0	\$8.00	\$0.00	30	REMOVED SPOTS	
13	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×						i		0	\$8.00	\$0.00	30	REMOVED SPOTS	
14	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	×	×							1	0	\$8.00	\$0.00	30	REMOVED SPOTS	
15	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	×	×			\neg					0	\$8.00	\$0.00	30	REMOVED SPOTS	
16	CNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00						×	×	,		0	\$8.00	\$0.00	30	Issue	
17	CNN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	×		3	0	\$15.00	\$0.00	30	REMOVED SPOTS	
18	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	×	×	×	×	×	×	×		а	0	\$15.00	\$0.00	30	REMOVED SPOTS	
19	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×	×	×	,	,	0	\$15.00	\$0.00	30	REMOVED SPOTS	
20	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	×	×	×	×	×	×	×		,	0	\$15.00	\$0.00	30	REMOVED SPOTS	
21	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	×	×	×	×	×	×	×	,	5	0	\$15.00	\$0.00	30	REMOVED SPOTS	

REMOVED SPOTS	REM	30	\$0.00	\$8.00	0	,		×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	CNN NEWSROOM<	CNN	42
REMOVED SPOTS	REM	30	\$0.00	\$8.00	0	- 1	•	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	CNN NEWSROOM<	CNN	41
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0	3		×	×	\dashv	\dashv	_		19:00	09:00	11/6/16	10/31/16	VARIOUS	CNN	40
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0	э		×	×	_				19:00	09:00	10/30/16	10/24/16	VARIOUS	CNN	39
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0		-	×	×	Н	\vdash		Ш	19:00	09:00	10/23/16	10/17/16	VARIOUS	CNN	38
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0	,	•	×	×		-			19:00	09:00	10/16/16	10/10/16	VARIOUS	CNN	37
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0		,	×	×	\vdash	\vdash	Щ	Ш	19:00	09:00	10/9/16	10/3/16	VARIOUS	CNN	36
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0	,		×	×	Н	Н			19:00	09:00	10/2/16	9/26/16	VARIOUS	CNN	35
REMOVED SPOTS	REM	30	\$0.00	\$12.00	0			×	×	9	_			19:00	09:00	9/25/16	9/19/16	VARIOUS	CNN	34
	Issue	30	\$8.00	\$8.00	1	r	-	×	×		-			16:00	09:00	9/25/16	9/19/16	CNN NEWSROOM<	CNN	33
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	·	•				-	×	×	09:00	05:00	11/13/16	11/7/16	NEW DAY<	CNN	32
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	r:	100				_	×	×	09:00	05:00	11/6/16	10/31/16	NEW DAY<	CNN	31
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	r			П	Н	-	×	×	09:00	05:00	10/30/16	10/24/16	NEW DAY<	CNN	30
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	t.					_	×	×	09:00	05:00	10/23/16	10/17/16	NEW DAY<	CNN	29
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	E				-	_	×	×	09:00	05:00	10/16/16	10/10/16	NEW DAY<	CNN	28
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	1				\dashv	\dashv	×	×	09:00	05:00	10/9/16	10/3/16	NEW DAY<	CNN	27
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	91	1			\dashv	\dashv	×	×	09:00	05:00	10/2/16	9/26/16	NEW DAY<	CNN	26
REMOVED SPOTS	REM	30	\$0.00	\$11.00	0	9	9	×	×	\dashv	\dashv	\dashv	\Box	09:00	05:00	9/25/16	9/19/16	NEW DAY<	CNN	25
	Issue	30	\$0.00	\$12.00	0	1		×	×	Н	Н	Н	Ц	19:00	09:00	11/13/16	11/7/16	CNN NEWSROOM<	CNN	24
REMOVED SPOTS	REM	30	\$0.00	\$15.00	0	1		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	CNN	23
REMOVED SPOTS	REM	30	\$0.00	\$15.00	0	,		×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	CNN	22
Line Comment		Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	П П	∀ ⊣	-	Z	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																m.	olease conf	R3 10.4 Removed missed spots, please confirm		Comments :
	СРМ		-	CPP						quire	al Re	Approval Required	≥	Policy	Makegood Policy					-
-	GIMP		-	GRP	<u>ا</u>						35+	Adults 35+	Þ	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
Cost Per Spot	Cost F			Sold On	S													Not accepted		Status
	100.0		_	Affiliate Split	D								Н	SU	Credit Status			(301) 951-2620		Phone
142				Total Spots	П								Н	ame	Product Name			Washington		Office
\$1,410.15				Net Total	z							HS61	Ŧ		Est Code			Lilka Marino	Coordinator	Sales C
\$248.85				Commission	ा					- 1	- 1		\dashv	ode	Product Code			Matthew Marcus		AE
\$1,659.00				Total									\dashv	0	Client Code					
8			eeks	Total # of Weeks	 					- 1			ł			_		Grand Rapids		Market
			les	Show All Lines	S						1	MI GOP	3		Advertiser			Spectrum/South Haven, MI	Name	System Name
3	4 Vs. 3			Version	<u><</u>			ent	Strategic Media Placement	diaP	ic Me	rateg	S		Agency			0344	0	Syscode
16	10/04/16			Update Date					6	1/13/	6-1	09/19/16 - 11/13/16	00	S	Flight Dates			62338790		Order#
										•										

								I	ŀ	-		ŀ	-			Ī				
	Issue	30	\$0.00	\$15.00	0	,		×	×	4		\dashv	8	00 24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	DISC /	63
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0	,	,	×	×	×	×	×	8 ×	00 24:00	6 19:00	11/6/16	10/31/16	AVG. ALL WKS<	DISC /	62
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0	,		×	×	×	×	×	24:00 X		19:00	10/30/16	10/24/16	AVG. ALL WKS<) JSID	61
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0	,		×	×	×	×	×	24:00 X		16 19:00	10/23/16	10/17/16	AVG. ALL WKS<	DISC /	60
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0	,		×	×	×	×	×	24:00 X		16 19:00	10/16/16	10/10/16	AVG. ALL WKS<	DISC /	59
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	24:00 X		6 19:00	10/9/16	10/3/16	AVG. ALL WKS<	DISC /	58
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0	r		×	×	×	×	×	24:00 X		6 19:00	10/2/16	9/26/16	AVG. ALL WKS<) DSID	57
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0	t		×	×				00	00 24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS<	DISC /	56
	Issue	30	\$0.00	\$11.00	0	r.		×	×			Н	00	00:00	16 05:00	11/13/16	11/7/16	VARIOUS	CNN	55
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	00 ×	00 19:00	6 16:00	11/6/16	10/31/16	VARIOUS	CNN	54
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0	e	-	×	×	×	×	×	00 ×	00 19:00	16:00	10/30/16	10/24/16	VARIOUS	CNN	53
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	19:00 X		16:00	10/23/16	10/17/16	VARIOUS	CNN	52
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	00 ×	00 19:00	16:00	10/16/16	10/10/16	VARIOUS	CNN	51
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	19:00 X		6 16:00	10/9/16	10/3/16	VARIOUS	CNN	50
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0	а		×	×	×	×	×	19:00 X	-	6 16:00	10/2/16	9/26/16	VARIOUS	CNN	49
SPOTS	REMOVED SPOTS	30	\$0.00	\$12.00	0	,		×	×				8	00 24:00	6 19:00	9/25/16	9/19/16	VARIOUS	CNN	48
	Issue	30	\$0.00	\$15.00	0	х		×	×				00	00 24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	CNN	47
SPOTS	REMOVED SPOTS	30	\$0.00	\$8.00	0	,		×	×	×	×	×	16:00 X	200	6 09:00	11/6/16	10/31/16	CNN NEWSROOM<	CNN	46
SPOTS	REMOVED SPOTS	30	\$0.00	\$8.00	0	r	,	×	×	×	×	×	16:00 X		16 09:00	10/30/16	10/24/16	CNN NEWSROOM<	CNN	45
SPOTS	REMOVED SPOTS	30	\$0.00	\$8.00	0	ı		×	×	×	×	×	16:00 X	-	16 09:00	10/23/16	10/17/16	CNN NEWSROOM<	CNN	44
SPOTS	REMOVED SPOTS	30	\$0.00	\$8.00	0	,	,	×	×	×	×	×	00 ×	00 16:00	16 09:00	10/16/16	10/10/16	CNN NEWSROOM<	CNN	43
Line Comment		Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	Π Ø		٤		ne M	rt Stop ne Time	Start	Stop Date	Start Date	Program	Net	Line
																firm.	please con	R3 10.4 Removed missed spots, please confirm.		Comments
	CPM			CPP					ă	equire	Approval Required	Appr	licy	Makegood Policy	Make					[
,	GIMP		,	GRP	ြ						Adults 35+	Adult		Primary Demo	Prima			Cable Nielsen Live+3 Jul16		Survey
ot	Cost Per Spot			Sold On	S										j			Not accepted		Status
	100.0			Affiliate Split	>									Credit Status	Cred			(301) 951-2620		Phone
142				Total Spots	-1									Product Name	Prod			Washington		Office
\$1,410.15				Net Total	z							HS61		ode	Est Code			Lilka Marino	Coordinator	Sales C
\$248.85				Commission	ा									Product Code	Prod			Matthew Marcus		ΑE
\$1,659.00				Total	<u>-</u>									Client Code	Clien					
8			eks	Total # of Weeks	<u> </u>										Ī					Market
			S	Show All Lines	s I						윙	MI GOP		rtiser	Advertiser			Spectrum/South Haven, MI	Name	System Name
	4 Vs. 3			Version	<u><</u>			nent	lacer	ledia l	Strategic Media Placement	Strat		cy	Agency			0344	CD .	Syscode
	10/04/16			Update Date					6	11/13	09/19/16 - 11/13/16	09/19		Flight Dates	Fligh			62338790		Order #

,	Survey Cabl	Status Not a	Phone (301	Office Was	Sales Coordinator Lilka	AE Matt		Market Gran	System Name Spec	Syscode 0344	Order # 6233
	Cable Nielsen Live+3 Jul16	Not accepted	(301) 951-2620	Washington	Liika Marino	Matthew Marcus		Grand Rapids	Spectrum/South Haven, MI		62338790
Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
Approval Required	Adults 35+				HS61				MI GOP	Strategic Media Placement	09/19/16 - 11/13/16
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							4 Vs. 3	10/04/16
				142	\$1,410.15	\$248.85	\$1,659.00	8			

Comments:

R3 10.4 Removed missed spots, please confirm.

REMOVED SPOTS	30	\$0.00	\$15.00	0		,	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	84
REMOVED SPOTS	30	\$0.00	\$15.00	0		,	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN	83
REMOVED SPOTS	30	\$0.00	\$15.00	0	,		×	^ ×	×	×	×	×	24:00	19:00	91/91/01	10/10/16	AVG. ALL WKS<	ESPN	82
REMOVED SPOTS	30	\$0.00	\$15.00	0	ı		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN	81
REMOVED SPOTS	30	\$0.00	\$15.00	0	-	ĸ	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	80
REMOVED SPOTS	30	\$0.00	\$15.00	0	-	· ·	×	×	H				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN	79
REMOVED SPOTS	30	\$0.00	\$7.00	0	-		×	×	H				19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2	78
REMOVED SPOTS	30	\$0.00	\$7.00	0			×	×	Н				19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2	77
REMOVED SPOTS	30	\$0.00	\$7.00	0		,	×	×	\vdash				19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2	76
REMOVED SPOTS	30	\$0.00	\$7.00	0		э	×	×	\dashv				19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2	75
REMOVED SPOTS	30	\$0.00	\$7.00	0	,	э	×	×	-				19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2	74
REMOVED SPOTS	30	\$0.00	\$7.00	0			×	×	\dashv	\Box			19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2	73
REMOVED SPOTS	30	\$0.00	\$7.00	0		,	×	×	\dashv	\Box			19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESP2	72
Issue	30	\$0.00	\$9.00	0			×	×	\dashv				24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2	71
Issue	30	\$0.00	\$7.00	0			×	×	\dashv				19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2	70
Issue	30	\$0.00	\$7.00	0	,		×	×	\dashv				19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2	69
Issue	30	\$0.00	\$7.00	0	,		×	×	\dashv				19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2	89
Issue	30	\$0.00	\$7.00	0	ē	r	×	×	-				19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2	67
Issue	30	\$0.00	\$7.00	0		r	×	×	\dashv	-			19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2	66
Issue	30	\$0.00	\$7.00	0	·		×	×	\dashv				19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2	65
REMOVED SPOTS	30	\$0.00	\$9.00	0	i	6	×	×	\dashv				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2	64
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	ΙMΡ	RTG	S	S	T F	8	T	3	Stop	Start Time	Stop	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version		4 Vs. 3	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	G.		8
		Client Code		Total			\$1,659.00
AE	Matthew Marcus	Product Code		Commission			\$248.85
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,410.15
Office	Washington	Product Name		Total Spots			142
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	1
•		Makegood Policy	Approval Required	CPP		СРМ	1
Comments:	R3 10.4 Removed missed spots, please confirm.						

				2,72																	
105	104	103	102	101	100	99	98	97	96	95	94	93	92	91	90	89	88	87	86	85	Line
ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	ESPN	NASE	ESPN	NASE	ESPN	NASE	ESPN	ESPN	ESPN	ESPN	ESPN	NASE	NASE	NASE	NASE	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	Program															
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10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	Stop Date
09:00	09:00	09:00	16:00	19:00	00:60	09:00	09:00	00:60	00:60	00:60	09:00	09:00	09:00	09:00	09:00	09:00	00:60	00:60	16:00	19:00	Start Time
19:00	19:00	19:00	19:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	19:00	24:00	Stop
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	ssue	REMOVED SPOTS	Line Comment													

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version		4 Vs. 3	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$1,659.00
AE	Matthew Marcus	Product Code		Commission			\$248.85
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,410.15
Office	Washington	Product Name		Total Spots			142
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	•
-		Makegood Policy	Approval Required	CPP	•	CPM	,
Comments:	R3 10.4 Removed missed spots, please confirm.						

117 FOOD AVG. ALL WKS 118 FOOD VARIOUS	FOOD		116 FOOD AVG. ALL WKS<	115 FOOD AVG. ALL WKS<	114 FOOD AVG. ALL WKS<	113 FOOD AVG. ALL WKS<	112 FOOD AVG. ALL WKS<	111 FOOD AVG. ALL WKS<	110 FOOD VARIOUS	109 ESPN AVG. ALL WKS	108 ESPN AVG. ALL WKS	107 ESPN AVG. ALL WKS	106 ESPN AVG. ALL WKS	Line Net Pr	
									9					Program	
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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,659.00
AE	Matthew Marcus	Product Code		Commission		\$248.85
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,410.15
Office	Washington	Product Name		Total Spots		142
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
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19/16 - 11/13/16	Update Date	10/04/16	
ategic Media Placement	Version	4 Vs. 3	
GOP	Show All Lines		
	Total # of Weeks		8
	Total		\$1,659.00
	Commission		\$248.85
61	Net Total		\$1,410.15
	Total Spots		142
	Affiliate Split	100.0	
	Sold On	Cost Per Spot	
ults 35+	GRP -	GIMP -	
proval Required	CPP -	CPM -	

REMOVED SPOTS	30	\$0.00	\$12.00	0	ı		×	×					19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	FXNC	147
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REMOVED SPOTS	30	\$0.00	\$11.00	0			×	×	×	×	×	×	09:00	05:00	11/6/16	10/31/16	FOX AND FRIEND<	FXNC	139
REMOVED SPOTS	30	\$0.00	\$11.00	0	0	ā	×	×	×	×	×	×	09:00	05:00	10/30/16	10/24/16	FOX AND FRIEND<	FXNC	138
REMOVED SPOTS	30	\$0.00	\$11.00	0		ši	×	×	×	×	×	×	09:00	05:00	10/23/16	10/17/16	FOX AND FRIEND<	FXNC	137
REMOVED SPOTS	30	\$0.00	\$11.00	0		ã	×	×	×	×	×	×	09:00	05:00	10/16/16	10/10/16	FOX AND FRIEND<	FXNC	136
REMOVED SPOTS	30	\$0.00	\$11.00	0		я	×	×	×	×	×	×	09:00	05:00	10/9/16	10/3/16	FOX AND FRIEND<	FXNC	135
REMOVED SPOTS	30	\$0.00	\$11.00	0	ï	ı	×	×	×	×	×	×	09:00	05:00	10/2/16	9/26/16	FOX AND FRIEND<	FXNC	134
REMOVED SPOTS	30	\$0.00	\$11.00	0			×	×	\dashv			\dashv	09:00	05:00	9/25/16	9/19/16	FOX AND FRIEND<	FXNC	133
Issue	30	\$0.00	\$12.00	0			×	×	\dashv			\dashv	19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	FXNC	132
REMOVED SPOTS	30	\$0.00	\$15.00	0		1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	FXNC	131
REMOVED SPOTS	30	\$0.00	\$15.00	0		-	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	FXNC	130
REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	FXNC	129
REMOVED SPOTS	30	\$0.00	\$15.00	0	-	E	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	FXNC	128
REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	FXNC	127
Line Comment	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	T F	\$	-	Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16
Syscode	0344	Agency	Strategic Media Placement	Version	4 Vs. 3
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids			Total # of Weeks	
		Client Code		Total	\$1,659.00
AE	Matthew Marcus	Product Code		Commission	\$248.85
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total	\$1,410.15
Office	Washington	Product Name		Total Spots	142
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
1		Makegood Policy	Approval Required	CPP -	CPM -
Comments:	R3 10.4 Removed missed spots, please confirm.				

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Comments:	R3 10.4 Removed missed spots, please confirm.	olease confi	m.																
line Net	Program	Start	leta dwi arts s s s tets arts	Start	Ston	3	1	1	1	_	n	2	BTG	MD	Total	- -	Total	Cnot	ine Comment

168	167	166	165	164	163	162	161	160	159	158	157	156	155	154	153	152	151	150	149	148	Line
нсту	нсти	нсту	нстv	НСТV	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	FXNC	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	FOX & FRIENDS<	VARIOUS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	Program						
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	05:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	00:60	Start Time
24:00	24:00	24:00	24:00	24:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	Stop Time
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment																

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version		4 Vs. 3	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines	s		
Market	Grand Rapids			Total # of Weeks	eks		8
		Client Code		Total			\$1,659.00
AE	Matthew Marcus	Product Code		Commission			\$248.85
Sales Coordinator	Liika Marino	Est Code	HS61	Net Total			\$1,410.15
Office	Washington	Product Name		Total Spots			142
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP		GIMP	1
•		Makegood Policy	Approval Required	CPP	1	CPM	

Comments:

R3 10.4 Removed missed spots, please confirm.

188	187	186	185	184	183	182	181	180	179	178	177	176	175	174	173	172	171	170	169	Line
MNBC	ΕF	LIF	HIST	нсти	нсти	нсти	Net													
AVG. ALL WKS<	MOVIE- ACQUIRE/AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	Program														
9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Start Date
9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	91/21/11	11/6/16	10/30/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	ssue	REMOVED SPOTS	REMOVED SPOTS	Line Comment												

-	CPM .		CPP	licy Approval Required	Makegood Policy		•
	GIMP	,	GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Not accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
142			Total Spots		Product Name	Washington	Office
\$1,410.15			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$248.85			Commission		Product Code	Matthew Marcus	AE
\$1,659.00			Total		Client Code		
8		S	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	4 Vs. 3		Version	Strategic Media Placement	Agency	0344	Syscode
	10/04/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments :	77	0.4 Remov	please conf	Îm,										
l ino Not					- 22.00									
R3 10.4 Removed missed spots, please confirm.	0.4 Remov	please confirm.	im.											

209	208	207	206	205	204	203	202	201	200	199	198	197	196	195	194	193	192	191	190	189	Line
MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	MORNING JOE<	AVG. ALL WKS<	Program																
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
09:00	09:00	09:00	09:00	09:00	09:00	16:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
19:00	19:00	19:00	19:00	19:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment															

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ıΤS	REMOVED SPOTS	00	\$0.00	\$12.00	0		4	×	×	×	×	×	×	24:00	6 19:00	10/16/16	10/10/16	VARIOUS	TBSC	230
тs	REMOVED SPOTS	30	\$0.00	\$12.00	0		-	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TBSC	229
ITS	REMOVED SPOTS	30	\$0.00	\$12.00	0	-	-	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TBSC	228
ITS	REMOVED SPOTS	30	\$0.00	\$12.00	0	1.5	3	×	×				0	24:00	19:00	9/25/16	9/19/16	VARIOUS	TBSC	227
	Issue	30	\$0.00	\$9.00	0		5	×	×	_			0	09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	226
TS .	REMOVED SPOTS	30	\$0.00	\$10.00	0		4	×	×	×	×	×	×	19:00	16:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC	225
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0		1	×	×	×	×	×	×	19:00	16:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC	224
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0	j	1	×	×	×	×	×	×	19:00	16:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	223
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0	,		×	×	×	×	×	×	19:00	16:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC	222
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0	ï	-	×	×	×	×	×	×	19:00	16:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC /	221
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0			×	×	×	×	×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC /	220
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0		-	×	×					19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC /	219
	Issue	30	\$0.00	\$12.00	0	i.	E	×	×				_	24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	MNBC /	218
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0	-	1	×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	VARIOUS	MNBC	217
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0	-	1	×	×	×	×	×	×	16:00	09:00	10/30/16	10/24/16	VARIOUS	MNBC	216
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0		T	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	VARIOUS	MNBC	215
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0	-	-	×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	VARIOUS	MNBC	214
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0	1	э	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	VARIOUS	MNBC	213
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0	•	э	×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	VARIOUS	MNBC	212
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0	,	э	×	×	\dashv				19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	MNBC /	211
TS	REMOVED SPOTS	30	\$0.00	\$10.00	0	7	a.	×	×	\dashv				19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC /	210
Line Comment	Line (Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	<u>т</u> ғ	\$	-		Stop	Start Time	Stop Date	Start Date	Program	Net	Line
																	Died se con	N3 10.4 Keliloved Illissed spots, please coliillit		Comments
·	CPM		-	CPP	<u>의</u>					quire	val R	Approval Required		Makegood Policy	Makego					
13	GIMP		-	GRP	ଦ୍ର						35+	Adults 35+	╛	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot	<u></u>		Sold On	ဖွ					-								Not accepted		Status
	100.0			Affiliate Split	Ą									Status	Credit Status			(301) 951-2620		Phone
142				Total Spots	To									Name	Product Name			Washington		Office
\$1,410.15				Net Total	z l							HS61		é	Est Code			Lilka Marino	Coordinator	es
\$248.85				Commission	ဂ္ဂ									Code	Product Code			Matthew Marcus		Æ
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8			eks	Total # of Weeks	ا تا													Grand Rapids		Market
			s	Show All Lines	क्						الم	MI GOP		ser	Advertiser			Spectrum/South Haven, MI	Name	System Name
	4 Vs. 3	_		Version	<u></u>			ent	acem	dia P	gic M	Strategic Media Placement			Agency			0344		Syscode
	10/04/16	_		Update Date	تا ا				6	1/13/1	16 - 1	09/19/16 - 11/13/16	╛	ates	Flight Dates			62338790		Order #

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,659.00
AE	Matthew Marcus	Product Code		Commission		\$248.85
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,410.15
Office	Washington	Product Name		Total Spots		142
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments :	R3 10.4 Removed missed spots, please confirm.					

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Line	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251
Net	IBSC	IBSC	TBSC	TBSC	TLC	TLC	TNT	TVT													
Program	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS<	KING OF QUEENS<														
Start Date	10/17/16	10/24/16	10/31/16	11/7/16	9/19/16	9/26/16	10/3/16	10/10/16	10/17/16	10/24/16	10/31/16	11/7/16	9/19/16	9/26/16	10/3/16	10/10/16	10/17/16	10/24/16	10/31/16	11/7/16	9/19/16
Stop Date	10/23/16	10/30/16	11/6/16	11/13/16	9/25/16	10/2/16	10/9/16	10/16/16	10/23/16	10/30/16	11/6/16	11/13/16	9/25/16	10/2/16	10/9/16	10/16/16	10/23/16	10/30/16	11/6/16	11/13/16	9/25/16
Start Time	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:00
Stop Time	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	02:00
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Total Spots	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Unit Cost	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$6.00
Total Cost	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12.00
Spot Len	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30
Line Comment	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	Issue												

Order#		62338790			Flight Dates		09/	09/19/16 - 11/13/16	-11	13/1	6					Update Date			10/04/16	
Syscode		0344			Agency		Stra	Strategic Media Placement	Med	lia Pl	acen	nent			-	Version			4 Vs. 3	
System Name	ame	Spectrum/South Haven, MI			Advertiser		₹	MI GOP							(0	Show All Lines				
Market		Grand Rapids													1	Total # of Weeks	ks			8
					Client Code										1	Total				\$1,659.00
AE		Matthew Marcus			Product Code	de										Commission				\$248.85
Sales Coordinator	rdinator	Lilka Marino			Est Code		HS61	31							7	Net Total				\$1,410.15
Office		Washington			Product Name	me	П								7	Total Spots				142
Phone		(301) 951-2620			Credit Status	s	П								A	Affiliate Split			100.0	
Status		Not accepted													(0)	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	mo	Adı	Adults 35+	5+							GRP			GIMP	•
					Makegood Policy	Policy	Apr	Approval Required	Req	uirec	-					CPP	•		СРМ	i.
Comments :		R3 10.4 Removed missed spots, please confirm.	please confi	m.																
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Line	Net	Program	Start Date	Stop	Start Time	Stop	3	€		т	S	S	RTG	₹	Total Spots	Unit Cost	Total Cost	Spot	Line C	Line Comment

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TVT	TVT	JVL	JVL	TVL	JVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	TVL	Net
VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	REBA<	REBA<	REBA<	REBA<	REBA<	REBA<	REBA<	VARIOUS	Program						
10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	Start Date
11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	Stop Date
00:00	00:00	00:00	00:00	00:00	00:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
02:00	02:00	02:00	02:00	02:00	02:00	24:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop Time
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0	0	0	0	0	0	2	0	0	0	0	0	0	2	0	0	0	0	0	0	0	Total Spots
\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$12.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOTS	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Line Comment											

Digitable Mail																						
Name Gold-4 Color Francis Color Colo	Order #		62338790			Flight Date	S		9/19	/16	11/	13/1	6					등	date Date		_	0/04/16
Stand Registry Stand Lives Stand Registry Stand Lives Stand Registry Stand Regi	Syscod	е	0344			Agency		(0	strate	egic	Med	a Pl	acer	nent				Ve	rsion		4	Vs. 3
Country Coun	System	Name	Spectrum/South Haven, MI			Advertiser		-	<u>1</u> G(P					8			NS.	ow All Lines			
Department Link Naturo Department Link Naturo Department Link Naturo Department	Market		Grand Rapids									П	П	П				I OI	al # of Wee	ks		8
Decided Marcian Marc						Client Cod	е	_										To	lal			\$1,659.00
Decided Harron Properties	AE		Matthew Marcus			Product C	ode	\vdash	П		П		П					ဂ္ဂ	mmission			\$248.85
Product Shame Product Sham	Sales C	oordinator	щ			Est Code			1861			П	П					Z _e	t Total			\$1,410.15
Color Set Color Set Color	Office		\Box			Product N	ame	\dashv										O.	al Spots			142
Cable Neigen Lay 3 July 16	Phone		(301) 951-2620			Credit Sta	tus	_							1			Aff	liate Split		1	00.0
Cabbe Noblean Liver-3 july 16 Sept Series	Status		Not accepted							П	П							So	d On		0	cost Per Spot
R3 10.4 Fearmoved missand spois, jobanea continu. CPM T W T	Survey		Cable Nielsen Live+3 Jul16			Primary D	emo	Į	dult	s 35	*							ଦ୍ମ	õ		0	SIMP -
PR310.4 Ramnoved missed spots, please confirm. Stop Stop Stop Time	$\begin{bmatrix} \cdot \end{bmatrix}$					Makegood	Policy	H	ppro	oval	Req	uired	-					유	Þ	•	0	
Net Program Start Stort Stor	Comme	nts :	R3 10.4 Removed missed spots, p	lease confir																		
New Program Sular Sula												1	5	1	-	-	4				2	
TVL VARIOUS 11/71/16 11/13/16 00:00 02:00 X X X X X X X X X	Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	Т	8		п	S			-		Total Spots	Unit Cost	Total Cost	Spot	Line Comment
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USA AVG. ALL WKS-4 912816 19201 19300 2400 X X X X X X X X X	274		AVG. ALL WKS<	_	9/25/16	19:00	24:00						×		$\hat{}$	•	1	0	\$15.00	\$0.00	30	REMOVED SPOTS
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USA AVG. ALL WKS- 10/10/16 10/20/16	276		AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	×	×	×	×	×			_	,	3.	0	\$15.00	\$0.00	30	REMOVED SPOTS
USA AVG. ALL WKS- 10/17/16 10/23/16 19:00 24:00 X	277		AVG. ALL WKS<	\rightarrow	10/16/16	19:00	24:00	×	×	×	×	×	×	2000		,	С	0	\$15.00	\$0.00	30	REMOVED SPOTS
USA AVG. ALL WKS 10/24/16 10/30/16 19:00 24:00 X	278		AVG. ALL WKS<	\rightarrow	10/23/16	19:00	24:00	×	×	×	×	×	×	-				0	\$15.00	\$0.00	30	REMOVED SPOTS
USA AVG. ALL WKS 10/31/16 11/6/16 19:00 24:00 X	279		AVG. ALL WKS<	$\overline{}$	10/30/16	19:00	24:00	×	×	×	×	×	2000		^	•	e	0	\$15.00	\$0.00	30	REMOVED SPOTS
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AEN VARIOUS 9/19/16 9/25/16 19:00 24:00 1 X X - 2 \$15.00 \$30.00 30 CNBC AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 1 X X - - 2 \$15.00 \$30.00 30 CNN CNN NEWSROOM 9/19/16 9/25/16 19:00 24:00 1 X X - - 2 \$8:00 \$36.00 30 CNN AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 0 X X - - 2 \$15.00 \$36.00 30 ESP2 AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 0 X X - - 2 \$15.00 \$30.00 30 ESP2 AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 X X X - - 2 \$15.00 \$21.00	281		AVG. ALL WKS<	$\overline{}$	11/13/16	19:00	24:00						×		$\hat{}$	1		0	\$15.00	\$0.00	30	Issue
CNBC AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 X	282		VARIOUS	_	9/25/16	19:00	24:00						×		_^			2	\$15.00	\$30.00	30	Issue
CNN CNN NEWSROOM 9/19/16 9/25/16 09:00 19:00 19:00 X	283		AVG. ALL WKS	_	9/25/16	19:00	24:00						×		^	•	1	2	\$8.00	\$16.00	30	Issue
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CNN VARIOUS 9/19/16 9/25/16 05:00 09:00 X X X X Z 211.00 \$22.00 30 DISC AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 X X X X X Z \$15.00 \$30.00 30 ESP2 AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 X X X X Z \$15.00 \$30.00 30 ESPN AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 19:00 X X Z Z \$10.00 \$21.00 30 ESPN AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 19:00 X X Z Z \$12.00 \$24.00 30 ESPN AVG. ALL WKS 9/19/16 9/25/16 19:00 24:00 19:00 X X Z Z \$12.00 \$30.00 30 ESPN	285		AVG. ALL WKS	9/19/16	9/25/16	19:00	24:00						×	-			×	_	\$15.00	\$15.00	30	Issue
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ESPN AVG. ALL WKS 9/19/16 9/25/16 09:00 19:00 19:00 X X X - - 4 \$12.00 \$48.00 30 ESPN AVG. ALL WKS 9/19/16 9/25/16 09:00 16:00 X X X - - 1 \$8.00 \$8.00 30	291	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00						×	\vdash	_^	1		2	\$15.00	\$30.00	30	Issue
ESPN AVG. ALL WKS 9/19/16 9/25/16 09:00 16:00 X X X 1 \$8.00 \$8.00 30	292	ESPN	AVG. ALL WKS	9/19/16	9/25/16	09:00	19:00						×		Ļ	ı	·	4	\$12.00	\$48.00	30	Issue
	293	ESPN	AVG. ALL WKS		9/25/16	09:00	16:00						×		_	i	•	_	\$8.00	\$8.00	30	Issue

		2		200	,			1	-	1									
	Issue	30	\$24.00	\$8.00	3		а		\vdash		^	×	24:00	19:00	10/2/16	9/26/16	SHARK TANK<	CNBC	312
	Issue	30	\$45.00	\$15.00	з		2		-		^	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	AEN	311
	Issue	30	\$30.00	\$15.00	2		,	×	×			\vdash	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	usa /	310
	Issue	30	\$30.00	\$15.00	2	,	,	×	×			\dashv	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TNT	309
	Issue	30	\$24.00	\$12.00	2		,	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	TLC /	308
	Issue	30	\$24.00	\$12.00	2	,	,	×	×			\vdash	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TBSC /	307
	Issue	30	\$18.00	\$9.00	2			×	×			-	09:00	05:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC /	306
	Issue	30	\$24.00	\$12.00	2			×	×			_	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	MNBC /	305
	Issue	30	\$20.00	\$10.00	2	î	ı	×	×			\dashv	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC /	304
	Issue	30	\$40.00	\$10.00	4			×	×			\dashv	19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC /	303
	Issue	30	\$24.00	\$12.00	2	ř		×	×				24:00	19:00	9/25/16	9/19/16	MOVIE- ACQUIRE/AVG. ALL WKS	드	302
	Issue	30	\$30.00	\$15.00	2			×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	/ TSIH	301
	Issue	30	\$30.00	\$15.00	2		ī	×	×				24:00	19:00	9/25/16	9/19/16	VARIOUS	исту \	300
	Issue	30	\$22.00	\$11.00	2	TI.	,	×	×			Н	09:00	05:00	9/25/16	9/19/16	FOX & FRIENDS<	FXNC	299
	Issue	30	\$45.00	\$15.00	з	a		×	×			Н	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC /	298
	Issue	30	\$12.00	\$12.00	-1	34		×	×			\vdash	19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC /	297
	Issue	30	\$48.00	\$12.00	4	4		×	×			\vdash	19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC /	296
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	Issue	30	\$24.00	\$12.00	2	х	1	×	×			\dashv	19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	FOOD /	294
Line Comment	Line C	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	⊤	€	_ ≼	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
															,5	lease confin	R3 10.4 Removed missed spots, please confirm		Comments :
	CPM	-	-	CPP	0				10	equire	Approval Required	App	Policy	Makegood Policy	2				1
	GIMP	_		GRP	ြ						Adults 35+	Adu	mo	Primary Demo	٦		Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Sc												Not accepted		Status
	100.0			Affiliate Split	≥ t							\dashv	S	Credit Status	0		(301) 951-2620		Phone
142				Total Spots	Tc								me	Product Name	ъ		Washington		Office
\$1,410.15		L		Net Total	Z						31	HS61		Est Code	Е		Lilka Marino	Coordinator	Sales C
\$248.85		Ц		Commission	ဂ္ဂ							\forall	de	Product Code	P		Matthew Marcus		ΑE
\$1,659.00				Total	17.							\exists		Client Code	0				
8		Ц	eks	Total # of Weeks	77												Grand Rapids		Market
			S	Show All Lines	1S						MI GOP	<u>M</u>		Advertiser	ا⊲		Spectrum/South Haven, MI	Name	System Name
	4 Vs. 3	4		Version	\ _{\\\}			ent	lacem	fedia F	Strategic Media Placement	Stra		Agency	>		0344	Φ	Syscode
	10/04/16	-1		Update Date	Ę.				6	11/13/	09/19/16 - 11/13/16	09/1		Flight Dates			62338790	57 0.53.0	Order #
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\$15.00 \$45.00 30

Issue

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9/26/16 10/2/16 19:00 24:00 X X

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	Issue	30	\$12.00	\$6.00	2	я	,			\dashv	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC A	332
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	Issue	30	\$36.00	\$12.00	3						×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	MNBC	330
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е	-1x Issue	30	\$30.00	\$15.00	2	6	ı				×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	FXNC A	323
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le	_1x Issue	30	\$0.00	\$15.00	0		્				×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	319
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Ф	-1x Issue	30	\$0.00	\$8.00	0	1	i.				×	×	16:00	09:00	10/2/16	9/26/16	CNN NEWSROOM<	CNN	315
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Line Comment		Spot	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	П	1	Н	3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
															, in	please con	K3 10.4 Removed missed spots, please confirm.		Comments :
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1	CPM		1	CPP					ired	Approval Required	pprov		Makegood Policy	Makegoo					'
	GIMP		1	GRP	<u>െ</u>					35+	Adults 35+	Þ	Demo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
Spot	Cost Per Spot			Sold On	l s												Not accepted		Status
	100.0			Affiliate Split	ΔI							\dashv	tatus	Credit Status			(301) 951-2620		Phone
142				Total Spots								_	Name	Product Name			Washington		Office
\$1,410.15				Net Total	7						HS61	_	CD	Est Code			Lilka Marino	Sales Coordinator	Sales C
\$248.85				Commission	<u>া</u>							4	Code	Product Code			Matthew Marcus		Æ
\$1,659.00				Total	<u> </u>							4	ode	Client Code					
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			es	Show All Lines	ω I					٦	MI GOP	2	er	Advertiser			Spectrum/South Haven, MI	Name	System Name
	4 Vs. 3			Version	< T			ment	a Place	Strategic Media Placement	tratec	(0)		Agency			0344		Syscode
	10/04/16			Update Date					13/16	09/19/16 - 11/13/16	9/19/		ites	Flight Dates			62338790		Order #

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	10/04/16	
Syscode	0344	Agency	Strategic Media Placement	Version	4 Vs. 3	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,659.00
AE	Matthew Marcus	Product Code		Commission		\$248.85
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,410.15
Office	Washington	Product Name		Total Spots		142
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
•		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R3 10.4 Removed missed spots, please confirm.					

		Jun 2017 Jul 2017 Aug 2017		ay 201	7 N	Apr 201	17	ar 20	Ma	017	eb 2	7 F	Jan 201	016	Dec 2	Nov 2016	Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017	Sep 2016		
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Total Unit Spots Cost	Total Spots	Total Spots			IMP	RTG	S	F	-	∀ ∀ ∀ ∓	-	00	rt Stop ne Time	Start Time	Stop Date	Start Date	Program		Net	Line

	Sep 2016	Oct 2016	Oct 2016 Nov 2016 Dec 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Mar 2017 Apr 2017 May 201	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	75	67	0	0	0	0	0	0	0	0	0	0	142
AMT	\$865.00	\$794.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,659.00
SPOTS	75 \$865.00	67 \$794.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0 \$0.00	142

62338790 | Grand Rapids | Spectrum/South Haven, MI | 0344 |

SALES

ACCT

Date Printed 10/04/16

SYSTEM APP: